

Cornerstone 1

Name: Great Lamb: Norwegian Style & Risotto

Medium: Print

Overview: Great Lamb is a fusion restaurant that blends Norwegian style meats and seafood along with Lombardy style risotto. The overall themes/core values are: comfort, customer satisfaction, kindness, peace, and simplicity. The idea of the fusion came from the goal of creating a peaceful atmosphere that matches Norway's stunning landscapes that also offers great tasting exotic food found in Lombardy.

Cornerstone 1

Persona



Name: Haley Wayne

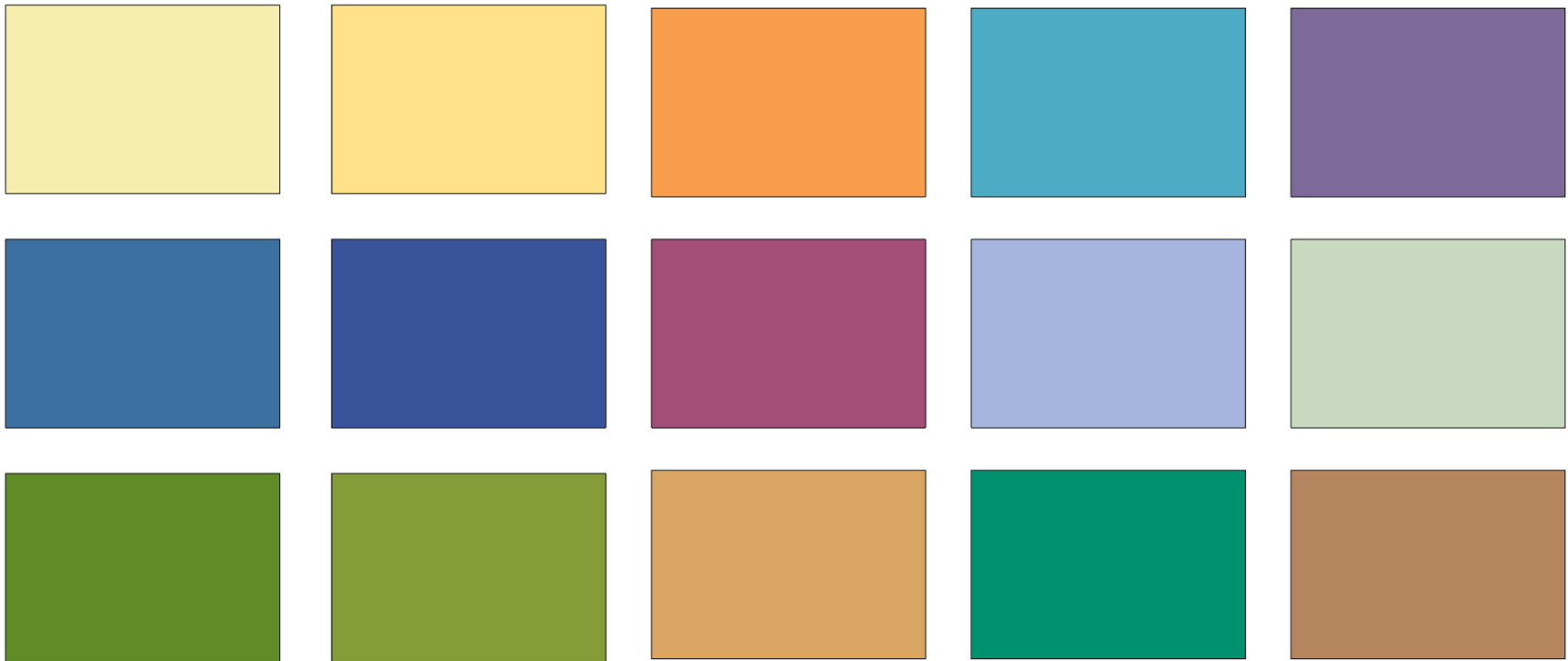
Age: 32

Occupation: Professional Photographer

About: Haley is a successful photographer and digital artist, she spends her freetime traveling and practicing her craft. Haley loves exotic foods and quiet nights at the end of a long work week. She would benefit from our restuarant where she can get the best of both worlds along with amazing customer service.

Cornerstone 1

Color Palette



Cornerstone 1

Inspirational Images



Typography

High protein & a side of salsa.
Add avocado.

NEW! Country Breakfast
Scrambled egg omelette, sliced ham & sausage, fire-roasted peppers & onions, shredded Jack & Cheddar, hash browns & a side of our country gravy.

NEW! Spicy Poblano Fajita
Tender shredded beef, scrambled egg omelette, Poblano & Serrano peppers, red peppers & onions, shredded Jack & Cheddar, avocado, hash browns & a side of Poblano queso.

NEW! Southwest Chicken
Grilled chicken, scrambled egg omelette, bacon pieces, red peppers & onions, tomatoes, queso sauce, shredded Jack & Cheddar, hash browns, avocado & a side of salsa.

TRADITIONAL STYLE WITH RICE

NEW! New Mexico Chicken
Grilled chicken, bacon pieces, red peppers & onions, tomatoes, queso sauce, shredded Jack & Cheddar, avocado, rice medley & a side of salsa.

NEW! Spicy Shredded Beef
Tender shredded beef, Poblano & Serrano peppers, red peppers & onions, shredded Jack & Cheddar, avocado, rice medley & a side of Poblano queso.

Waffles
Chicken & Waffles
4 buttermilk crêpes, chicken strips, 4 our Belgian Waffle. Add a scoop of ice cream.

Belgian Waffle
Our traditional golden-brown Belgian waffle & butter. Add a scoop of ice cream.

Belgian Waffle Combo
Belgian waffle, 2 eggs, plus 2 choices of 2 sausage.

Crepes
Banana Crepes with Nutella®
Four crepes topped with Nutella® the original hazelnut spread & sliced bananas.

Strawberries & Cream Crepes
Four crepes topped with glazed strawberries & cream.

Crepe Combo

World Famous Pancakes & Crepes

Pancake Combo 750-1140 cal | 11.79
Choice of any 2 same-flavored pancakes or crepes, 2 eggs*, 2 bacon strips or pork sausage links & hash browns.

Make it with Original Gluten-Friendly Pancakes! 730-940 cal | 11.99

Original Buttermilk 690 cal | 8.69
5 world-famous buttermilk pancakes topped with butter. Available in a 3-stack, 450 cal | 6.99

Original Gluten-Friendly 540 cal | 7.29
4 fluffy gluten-friendly pancakes topped with butter.

IHOP

I HOPPY HOUR

2pm-10pm Everyday

\$6 Menu
\$5 in some locations.

[Learn More >](#)

Waffles & French Toast

Original French Toast
Sea island-style pan francés
de pan francés con manzana, jale
honey & queso de queso
\$10.99 | *Combo 11.99

Strawberry Banana French Toast
Crujeo tostado de pan francés
con queso dulce, salsas de
queso dulce, queso dulce, queso
dulce y queso dulce.
\$10.99 | *Combo 11.99

Belgian Waffle
Nuestro delicioso Belgian
Waffle con mantequilla
\$10.99 | *Combo 11.99

Chicken and Waffles
Crujeo pollo con queso
de queso dulce, queso dulce,
queso dulce y queso dulce.
\$11.99

Combos Especiales

2 Huevos + Papa Hash Brown o Frijoles refritos +
2 Tiras de tocino o 2 Salsichas + French Toast
o Chicos Dulces o Belgian Waffle
Consulta precios del combo en los departamentos.

Agrega

Egg Benedict

Eggs Florentine
An English muffin layered with sauteed spinach, topped with two poached eggs and hollandaise sauce. Served with potato wedges, green pepper & onion hash. 360

Country Fried Chicken
An English muffin layered with crispy battered chicken breast, topped with two poached eggs and wedges, green pepper & onion hash. 500

Our Classic
An English muffin layered with honey roast ham, topped with two poached eggs and hollandaise sauce. Served with potato wedges, green pepper & onion hash. 520

Cornerstone 1

Graphic Shape/Motif



Textures



Cornerstone 1

Logo Black



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Lamb**
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Cornerstone 1

Logo Color



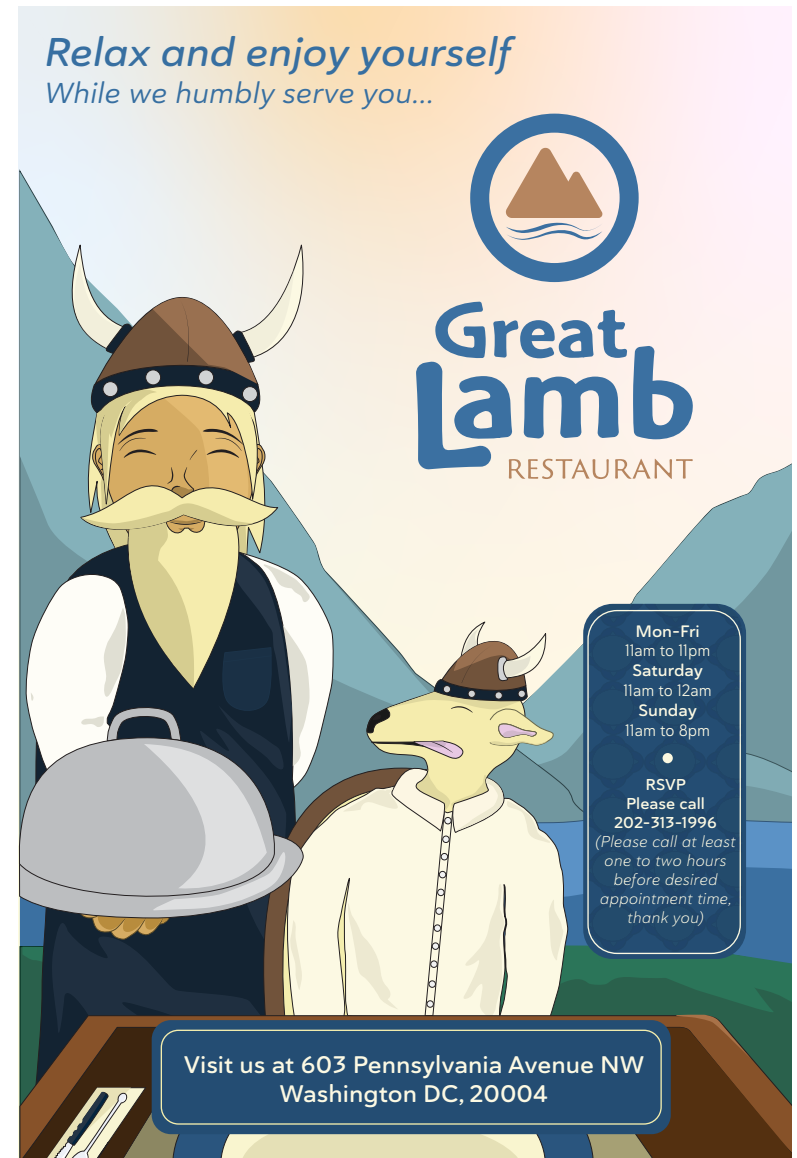
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Cornerstone 1

Large Ad & Mockup



Cornerstone 1

Small Ad Mailer



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Luther Wayne, CEO
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Washington DC, 2004

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coupon

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Sweet Serenity

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even sweeter?*

Bring this card in with you
upon your first visit and
receive **50% off** your
first glass of wine and your
first bowl of risotto!

Mon-Fri
11am to 11pm

Saturday
11am to 12am

Sunday
11am to 8pm

Visit us at
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Pennsylvania
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Washington DC,
20004

RSVP

Please call 202-313-1996

(Please call at least one to two hours before
desired appointment time, thank you)

Cornerstone 1

Menu 1: Main






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Drinks

Francesca Sparkling Wine 12.99	Vodka Ginger 9.99
Bellomo Tuscan Dessert Wine 11.99	Sfursat Red Wine 12.99
Brandon Family Red Wine 10.99	Carlsberg-Ringes Beer 7.99
Lugini White Wine 13.99	Hansa Borg Bryggerier Beer 9.99
Norwegian Cider (alcoholic/non-alcoholic) 7.99	Soft Drinks 4.99 (Free Refills)
	Water 2.99 (Free Refills)

Appetizers

Cod Bites 7.99 Dried cod bites served with cocktail sauce	Waffledog 3.99 Hot dog wrapped in heart shaped waffle bun
Cheesy Risotto 6.49 Bowl of cheesy and buttery risotto	Taste of Royalty 9.99 A bowl of chopped king crab meat served with a dish of melted butter and a waffle
The Tradition 7.99 Buttery thin pasture wrapped around salmon bites	Crackers & Cheese 6.99 A mixture of white and wheat bread crackers served with assorted slices of cheese (cheddar, mozzarella, provolone, Brunost)
Bread & Brunost 6.99 Five slices of powdered sugar bread served with thin slices of brown cheese (also called Brunost)	Toni's Raisin Bread 5.99 Slices of Toni's signature raisin bread and butter
Bread Plate 4.99 Two slices of sourdough bread topped with butter and fish bites	Herring Herring 8.99 Pickled herring mixed with onions, black peppercorns, tomatoes, and carrot slices

This dish contains cheddar cheese, please speak to a server about other options.

Entrees

Flatbread Fish 10.99 Cod sandwich on two flatbread slices served with roasted potatoes and risotto	Smoked Deer Linguini 17.99 Smoked deer mixed with alfredo linguini
Smoked Salmon & Risotto 16.99 Slices of smoked salmon served on top of a bed of cheesy creamy risotto	Slow Lamb 15.99 Roasted lamb served with creamy vegetable and chicken stew
Norwegian Fancy 11.99 Norwegian kaviar (smoked cod spread) on two slices of multi-grain bread topped with onions, tomatoes, and sliced boiled eggs	The Mountain 19.99 Roasted lamb ribs stacked on roasted potatoes served on top of bed of cheesy risotto
School of Fish 14.99 Bowl of buttery risotto mixed with bite sized chunks of salmon, cod, Norwegian caviar, sursild, and haddock	Stuffed Moose 18.99 Stuffed pasta filled with cheese and moose with a side of creamy polenta
Dinner Cakes 13.99 Two buttery and cheesy risotto cakes served with two crab cakes and a side bowl of broccoli	"Break A Leg" 16.99 Three lamb legs (slow cured) served with buttery risotto and a side of broccoli
The Loot 10.99 Cooked lutefish served with bacon, broccoli and a side of risotto	Buckwheat Lamb 15.99 Buttery pasta mixed with boiled potatoes and lamb chunks served with a side of risotto
Lamb Tortelli 13.99 Buttery tortelli wrapped around lamb slices served over cheesy risotto	Garden Risotto 12.99 Cheesy risotto topped with olives, broccoli, carrots, mushrooms, tomatoes and green peppers
	Polenta Bed 11.99 Baked corn flower bed topped with lamb chunks and broccoli

****Some foods may contain raw or undercooked foods such as meat, poultry, eggs or seafood. Eating these foods may increase your risk of foodborne illness; there is an even greater risk if you have certain medical conditions. Please speak to a manager for more options and information.**

Cornerstone 1

Menu 2: Dessert



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Desserts (9.99 ea.)

Waffle King

A pile of waffles with vanilla cake slices in between

Love Affair

Four heart shaped waffles topped with strawberries and a scoop of strawberry ice cream

Feeling Campy

Four heart-shaped waffles topped with chocolate sauce and marshmallows

Sweetness

Four heart-shaped waffles topped with brown cheese and coconut pieces

Torrone di Waffle

Italian vanilla nougat placed on three waffles

“My Goodness!”

Four heart-shaped cinnamon waffles, with three pieces of vanilla nougat and a bowl of mixed fruit

Panna Cotta with Waffles

A small pudding cake topped with caramel sauce along with two heart-shaped waffles

Happy Time

Chocolate Chip gelato with two cinnamon heart-shaped waffles

Vanilla Paradise

Four pieces of vanilla nougat served with a scoop of French vanilla ice cream

“Sweet Heavens!”

Assorted candy fruits stacked on top of three powdered sugar heart-shaped waffles

Sweetsational

Three heart-shaped waffles topped with whipped cream, surrounding a slice of strawberry shortcake

Cornerstone 1

Packaging

Great Lamb RESTAURANT presents
Heart Waffles
12 Waffles

Great Lamb RESTAURANT presents
Heart Waffles
Raspberry Cinnamon
12 Waffles

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

NET WT 12.3 OZ (349g)

200 CALORIES PER SERVING
10g TOTAL FAT
150mg SODIUM

We're sure you fall in love with heart shaped waffles when eating at our restaurant. Great Lamb: Norwegian Style & Risotto, well now you can have your fill at home. Enjoy 12 delicious heart-shaped waffles flavored with raspberry and cinnamon.

HEATING INSTRUCTIONS
Keep frozen until ready to serve, do not refreeze.
Toaster: Heat waffles in toaster on low heat setting, monitor to take note of browning and remove when necessary.
Oven: Preheat the oven to 450°; place waffles on crisp baking sheet for about 7 minutes or until hot.

CAUTION
Toaster and oven instructions vary, please refer to your manufacturer's instructions and make adjustments; please keep watch on appliances when heating.

Nutrition Facts
8 servings per container
Serving size 12 (80g)
Per serving 200 1200
Calories

Total Fat 10g 20%
Saturated Fat 3g 6%
Trans Fat 0g 0%
Cholesterol 1mg 0%
Sodium 150mg 3%
Total Carbs 380mg 76%
Dietary Fiber 1g 2%
Total Sugars 16g 32%
Incl. Added Sugars 8g 16%
Protein 6g 12%

Ingredients: Enriched flour (wheat flour, niacin, reduced iron, water, sugar, vitamin B1, riboflavin, thiamine, folic acid), vegetable oil (soybean, palm, canola and/or cottonseed), eggs, contains 1% or less of leavening (baking soda, sodium aluminum phosphate), salt, cinnamon, whey, natural flavors, soy lecithin.

Vitamins and Minerals: Calcium carbonate, reduced iron, vitamin A palmitate, vitamin B1 (pyridoxine, hydrochloride), vitamin B2.

CONTAINS WHEAT, EGG, MILK AND SOY INGREDIENTS

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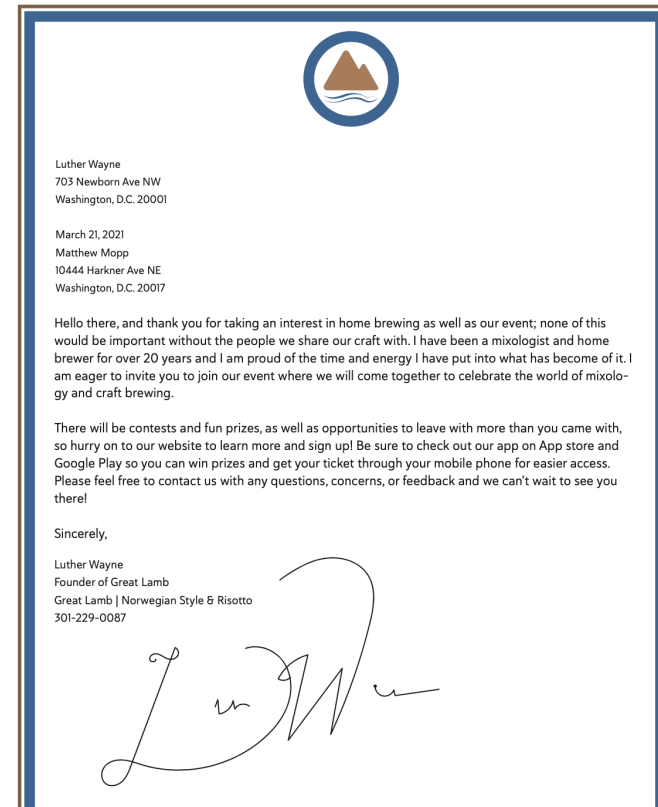
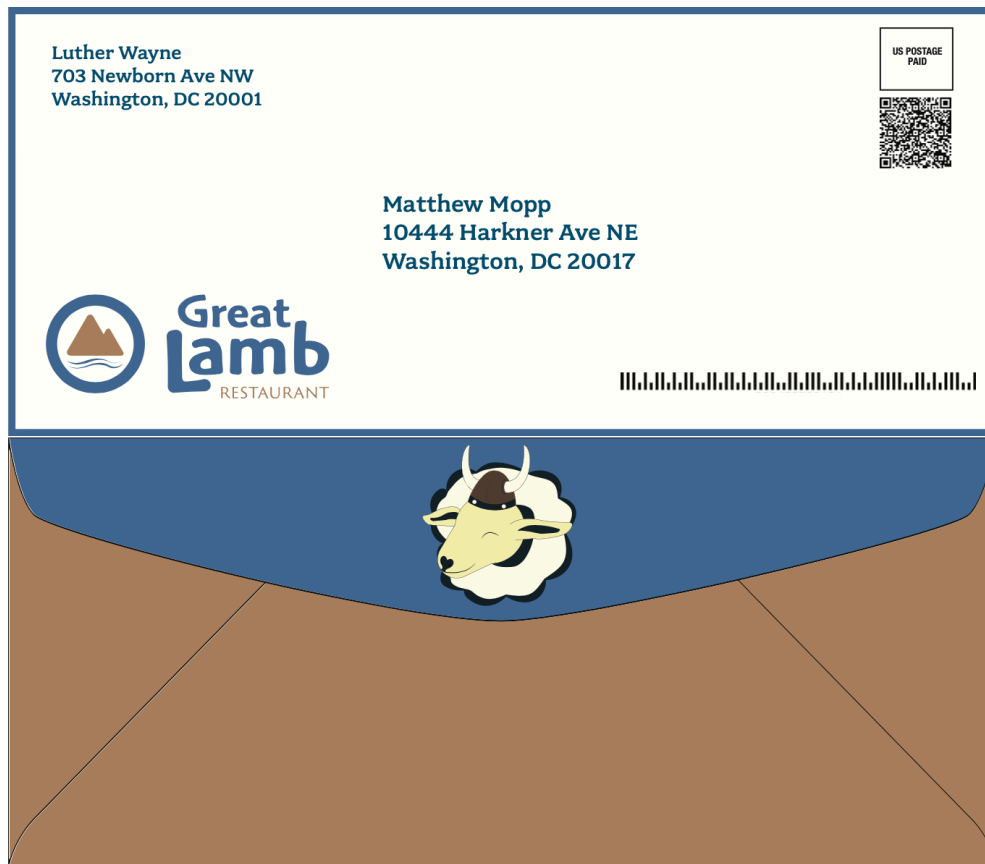
Cornerstone 1

To-Go Box



Cornerstone 1

Envelope | Letterhead



Cornerstone 1

Business Card



Cornerstone 1

Billboard

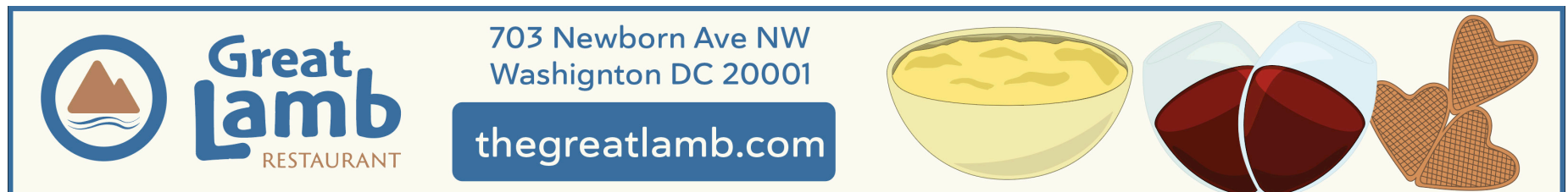



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